



November 9, 2023

**City Manager's Office
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Preparing Central Coast Residents for Natural Disasters & Emergencies



WATSONVILLE, CA - The City of Watsonville, in collaboration with the County of Santa Cruz, the County of Monterey, and the California Governor's Office of Emergency Services, is hosting a Regional Emergency Preparedness Event to empower and educate community members across the Central Coast on the importance of readiness for unforeseen emergencies.

EVENT DETAILS

Date: Friday, November 17, 2023

Time: 3-7PM

Location: Watsonville City Plaza, 358 Main Street

Emergency preparedness is a shared responsibility that can save lives and protect our community during times of crisis. Our focus is to inform and educate community members on how to be prepared during natural disasters or other unexpected emergencies.

“Helping Californians to be ready for emergencies is an important part of the work we do at Cal OES,” said Cal OES Spokesperson Brian Ferguson. “This event is a great opportunity for community members to learn important emergency preparedness tips so they can keep themselves and their families safe before, during, and after an emergency.”

This one-stop-shop event will offer a variety of information booths, expert emergency

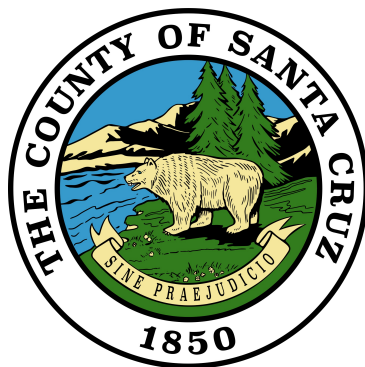
preparedness staff, hands-on activities, and information on invaluable emergency preparedness resources. Residents will have the opportunity to:

- Learn how to create a family emergency plan
- Assemble an emergency kit with essential supplies
- Register for emergency notifications using the latest available systems
- Understand local emergency services and communication systems

"We are excited to join forces with our regional and state partners to host this vital event to ensure that residents are informed and equipped to face emergencies confidently," said Watsonville City Manager René Méndez.

We encourage everyone in the community to attend this event, regardless of their prior knowledge of emergency preparedness. Together, we can build a safer and more resilient community.

Please note this Emergency Preparedness Event will coincide with our annual tree lighting ceremony scheduled from 5-6PM at the City Plaza.



Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES



Watsonville, California is known all over the world for its long and rich heritage as a center

for agriculture – especially berries. Watsonville is located 95 miles south of San Francisco at the southern end of Santa Cruz County, covers 6.6 square miles, and has a population of 53,021 (2018). Watsonville is also a proving ground for entrepreneurs and businesses from all types of industries and emerging technologies. Its central location, nestled between Monterey Bay and the Santa Cruz mountains, offers growing companies quick and easy highway access. Watsonville’s location is topped only by its ideal climate and the rustic, small-town charm of a close-knit rural community. The Watsonville area offers many amenities to visitors and tourists, including beaches, mountains, wine, food, activities, and more!

For more information, visit watsonville.gov.

